

January 2026

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General availability

The following features are currently available for you to use.

Data exports

You can now run [export jobs](#) on an hourly schedule for all job types, except eligibility status events.

Data imports

You can use email eligibility import to upload opted-in or unsubscribed email addresses. To learn more, see [Create an email eligibility import](#) and [Understand import types](#).

SMS/MMS

Additional states send times are now supported. See [State-specific send times](#) for more information on which states and their send times are supported.

Early access features

The following features are in early access and are not generally available at this time. If you are interested in being an early access client for any of these features, reach out to your Customer Success Manager.

Feature name	Description	Early access start date
Audience builder update	Audiences can be built using an inclusive AND and OR operators. For more information, see: <ul style="list-style-type: none">Create audience criteria groupsCreate an audience	August 25, 2025
Recommendation rules guardrails	Recommendation rules now have new configuration limitations to prevent overly complex product block structures. For more information, see Configure product recommendation rules for email campaigns	October 15, 2025

Feature name	Description	Early access start date
SMS eligibility imports	<p>You can import single opt-in, double opt-in, and unsubscribed phone numbers.</p> <p>For more information, see:</p> <ul style="list-style-type: none">• Create an import job• Understand import types	December 8, 2025.
