

Access Gmail Postmaster Tools

11/20/2025 5:41 pm EST

Google Postmaster Tools is a portal that provides insight into your subdomain's Gmail deliverability, from domain and IP reputation to spam rate and errors.

During onboarding, Bluecore's Deliverability team will add your sending domain into Google Postmaster Tools.

You can request access to monitor these metrics to optimize your Gmail deliverability.

Request Google Postmaster Tools access

To request access to Google Postmaster Tools for your subdomain, contact your Customer Success Manager and include all email addresses for users who need access.

Once you are granted access, you will not receive an email from Google Postmaster Tools. The Deliverability team will let you know when you've been granted access.

Access the Google Postmaster Tools dashboard

Go to [Google Postmaster Tools](#) and sign in using your email that was granted access.

Your subdomain's dashboard automatically appears.

For more information on monitoring and understanding your dashboard, see the [marketer's guide to understanding reputation, spam rates & deliverability signals](#).
