November 2025

12/17/2025 10:11 am EST

General availability

The following features are currently available for you to use.

Other feature releases

Self-serve exports

You can now create self-serve exports for the Eligibility Status event.

Early access features

The following features are in early access and are not generally available at this time. If you are interested in being an early access client for any of these features, reach out to your Customer Success Manager.

Feature name	Description	Early access start date
Audience builder update	Audiences can be built using an inclusive AND and OR operators. For more information, see: • Create audience criteria groups • Create an audience	August 25, 2025
Recommendation rules guardrails	Recommendation rules now have new configuration limitations to prevent overly complex product block structures. For more information, see Configure product recommendation rules for email campaigns	October 15, 2025
Eligibility automated imports	You can import opted in or unsubscribed emails, and single opt-in, double opt-in, and unsubscribed phone numbers. For more information, see: • Create an import job • Understand import types	December 8, 2025.