Early access features

10/16/2025 4:52 pm EDT

The following features are in early access and are not generally available at this time. If you are interested in being an early access client for any of these features, reach out to your Customer Success Manager.

| Feature name | Description | Early access start date |
|------------------------------------|--|-------------------------|
| Audience builder update | Audiences can be built using an inclusive AND and OR operators. For more information, see: • Create audience criteria groups • Create an audience | August 25, 2025 |
| Recommendation rules guardrails | Recommendation rules now have new configuration limitations to prevent overly complex product block structures. For more information, see Configure product recommendation rules for email campaigns | October 15, 2025 |