Early access features

The following features are in early access and are not generally available at this time. If you are interested in being an early access client for any of these features, reach out to your Customer Success Manager.

Feature name	Description	Early access start date
SMS eligibility imports	You can import single opt-in, double opt-in, and unsubscribed phone numbers. For more information, see: • Create an import job • Understand import types	December 8, 2025
Marketing Agent	The Bluecore Marketing Agent is an AI-powered analytics assistant that helps marketers understand campaign performance and receive actionable recommendations. For more information, see Marketing Agent overview.	January 13, 2026
Recommendation rules filters	For Best Sellers and New Arrivals recommendation rules, there are additional filters available for more granular customization.	February 16, 2026
Customer exports	You can export customer and product attributes on a one-time and recurring basis. For more information, see: • Create an SFTP customer export integration • Create a customer export	February 23, 2026