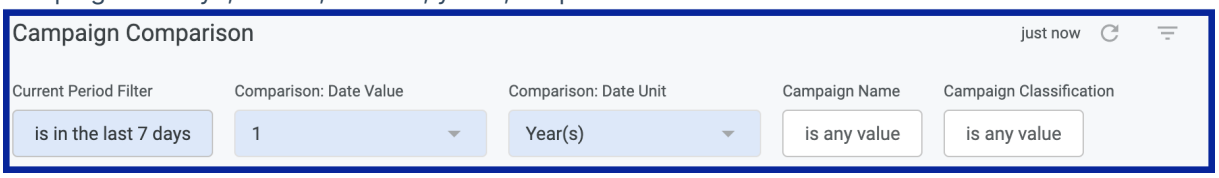
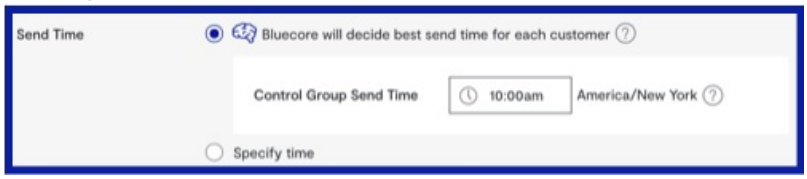
Q3: August 1 - October 31, 2022

09/19/2025 3:48 pm EDT

- **Communicate: Additional Date Filtering Added to the Campaign Comparison Dashboard** (October 21)
  Further refine filter results in the campaign comparison dashboard with the ability to compare campaigns in days, weeks, months, years, or quarters!



- **Communicate: Filter by Campaign Name in the Campaign Comparison Dashboard** (October 21)
  If a campaign name has recently changed, filter by both the previous campaign name and the new name to review campaign performance for both versions.
- **Communicate: Additional Email Testing Support** (September 27)
  We've added additional email testing support for the following devices: Gmail on Android OS 11, 12, and 13.
- **Communicate: Email Send Time Optimization** (September 6)
  Send a campaign at the best time of day for each person in the audience on a daily, weekly, monthly, or one-time schedule to maximize the likelihood of the email being opened.



- **Communicate**: Auto-Winner A/B Testing (September 6)
  Allow Bluecore to automatically assign the winner of an automated A/B test once the test has reached significance based on winning criteria.

