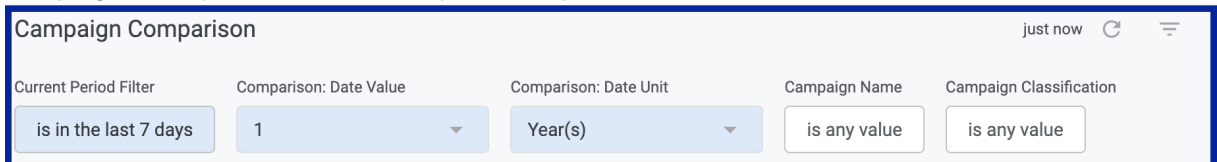


Q3: August 1 - October 31, 2022

08/11/2025 7:17 pm EDT

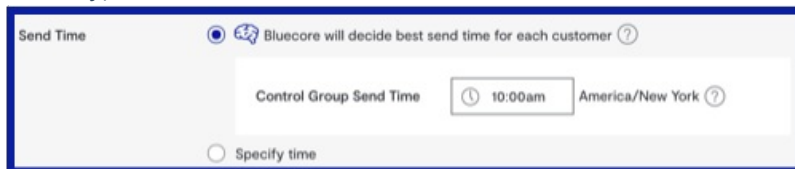
- **Communicate:** [Additional Date Filtering Added to the Campaign Comparison Dashboard](#) (October 21)

Further refine filter results in the campaign comparison dashboard with the ability to compare campaigns in days, weeks, months, years, or quarters!



The screenshot shows the 'Campaign Comparison' dashboard. It features a 'Current Period Filter' set to 'is in the last 7 days'. The 'Comparison: Date Value' is set to '1' and the 'Comparison: Date Unit' is set to 'Year(s)'. The 'Campaign Name' and 'Campaign Classification' filters are both set to 'is any value'. The dashboard also shows a 'just now' refresh button and a menu icon.

- **Communicate:** [Filter by Campaign Name in the Campaign Comparison Dashboard](#) (October 21)
If a campaign name has recently changed, filter by both the previous campaign name and the new name to review campaign performance for both versions.
- **Communicate:** [Additional Email Testing Support](#) (September 27)
We've added additional email testing support for the following devices: Gmail on Android OS 11, 12, and 13.
- **Communicate:** [Email Send Time Optimization](#) (September 6)
Send a campaign at the best time of day for each person in the audience on a daily, weekly, monthly, or one-time schedule to maximize the likelihood of the email being opened.



The screenshot shows the 'Send Time' settings. The 'Bluecore will decide best send time for each customer' option is selected. The 'Control Group Send Time' is set to '10:00am' and the time zone is 'America/New York'. The 'Specify time' option is also visible.

- **Communicate:** [Auto-Winner A/B Testing](#) (September 6)
Allow Bluecore to automatically assign the winner of an automated A/B test once the test has reached significance based on winning criteria.



The screenshot shows the 'Campaign Type' selection. The options are 'Regular', 'A/B Test', and 'Auto-Winner A/B Test'.