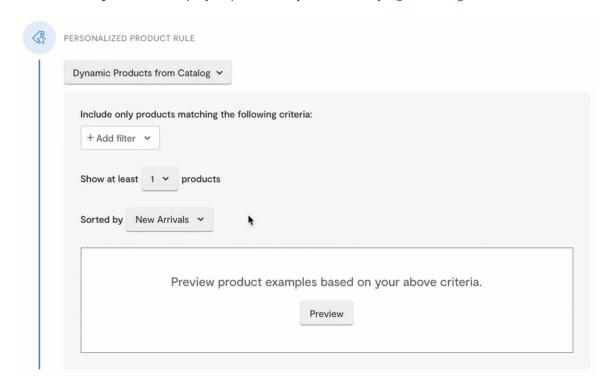
Dynamic Products from Catalog Rule Overview

08/01/2025 2:58 pm EDT

The dynamic products from catalog rule will display suggested products based on the product filters you set. Use this rule to show a specific product lineup, for example, a specific set of three shirts.

Configure the following criteria:

- Filter Criteria: Include only products that match the configured filter criteria.
- Number of Products Shown: Up to 20 products may be displayed.
- **Sort by**: Sort the displayed products by new arrivals (based on the products created date) or best sellers in the last 24 hours, 7 days, or 30 days.
- **Preview**: View a preview of example products based on the above criteria.
- Sorted by: Sort the displayed products by default or by highest margin.

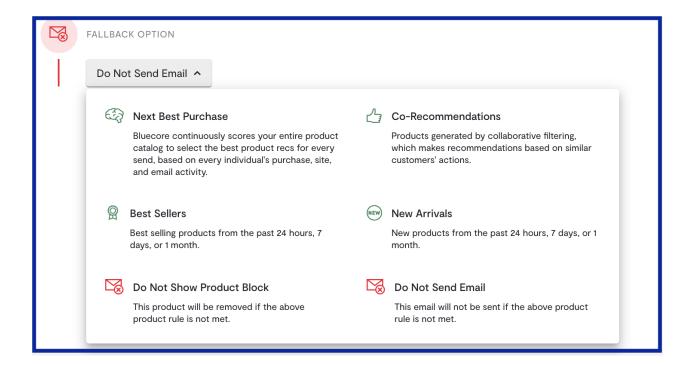


Fallback

If the above criteria are not met when the email is being sent to customers, you can select a fallback option to ensure products are displayed in the email.

You can select one of the other recommendations types (, co-recommendations, best sellers, or new arrivals) or choose to:

- **Not Show the Product Block**: The product block will collapse and not be shown to the customer; the email will still send.
- Not Send the Email: The email will not be sent to the customer.



Example

We want to send an email that publicizes new books that are \$10 or less. If you use the Products Selected from Catalog rule, you can set the products with Category is books, Total price is less than \$10.00, and sorted by New Arrivals.