

Using Coupons within VTE

09/19/2025 4:48 pm EDT

While you're creating an email template to be added to a campaign, you can use a text widget to populate a *static* or *dynamic* coupon code in your message.

To insert a *static coupon code*, simply type the desired code into the field after dragging and dropping a text widget into your template.

Save

Text Settings

☐ Hide widget on mobile or desktop

Content

Font Library

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Use Code: 30OFF!

To insert a *dynamic coupon code*, select **Insert Coupon Code** in the text editor toolbar after dragging and dropping a text widget into your template.

Save

Text Settings

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Insert Coupon Code

Use Code: {{ coupon.coupon.code }}

Once you publish your template and pull it into your campaign on the Message tab, select "Add Rule" under the coupon block.

Template

Change Template

Edit Template

Dynamic Blocks ?

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Subject:

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BLUESTORE

Home

Collectibles

Holidays

Jewelry

Catalog

SALE

PRODUCT

Block1

+ Add Rule

Block2

+ Add Rule

COUPON

Coupon

+ Add Rule

Select the previously uploaded coupon bank you want to draw codes from, and select "Apply Rule".

Coupon



COUPON ITEM

Select a coupon

- ☐ linkcoupons
10 remaining
- ☐ tcpreengagement
10000 remaining
- ☐ bfc22ltcoupons
329980 remaining
- ☐ tcpwelcome
10000 remaining
- ☒ welcomecoupons
694 remaining

welcomecoupons

Uploaded on 04/01/2022

73% remaining

694

952

Cancel

Apply Rule

- See [Import Data](#) for more details on uploading coupon banks, or [Coupon Management](#) for more details on banks already available for use.