

Using a Custom Rule with Product Recommendations

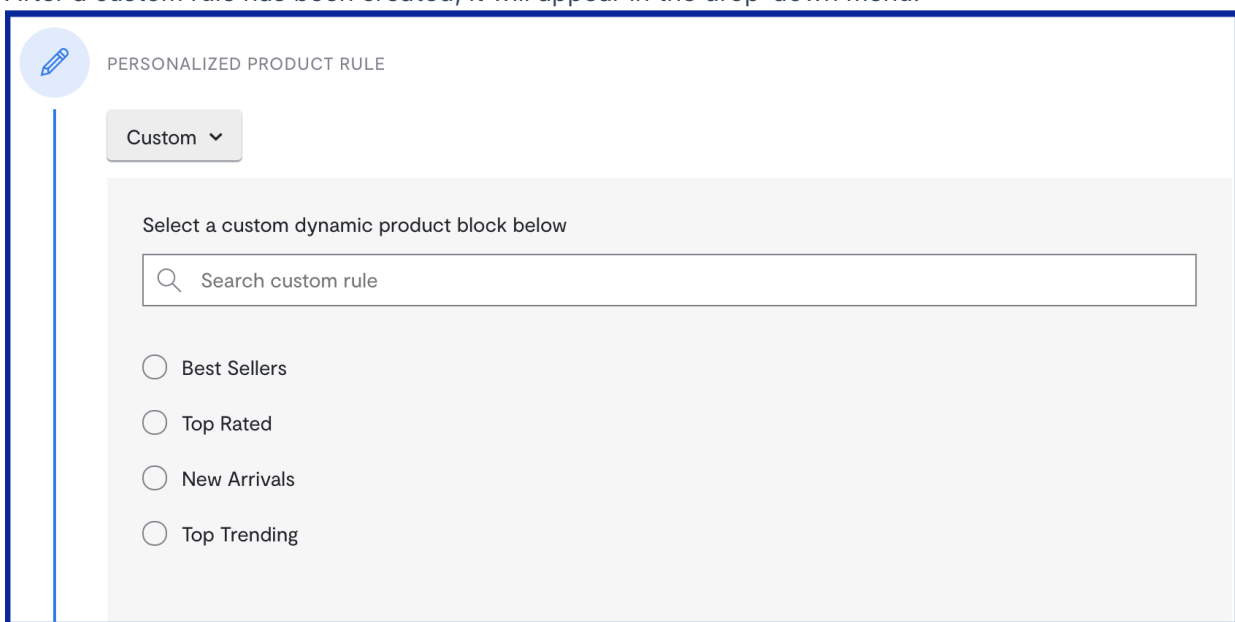
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Custom rules can be used for a variety of reasons, and are mainly used for more nuanced recommendations.

To create a custom rule, please contact your Customer Success Manager.

A custom rule should only be created if the available recommendation rules in Bluecore do not meet what you are trying to accomplish.

After a custom rule has been created, it will appear in the drop-down menu.



PERSONALIZED PRODUCT RULE

Custom ▾

Select a custom dynamic product block below

🔍 Search custom rule

- Best Sellers
- Top Rated
- New Arrivals
- Top Trending