

Saved Settings in Email Campaigns

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Saved settings allow you to quickly and easily add previously configured widget settings to a specified widget in the email visual template editor (VTE). Saved settings are available for both the basic component and dynamic products widgets.

Create a saved setting

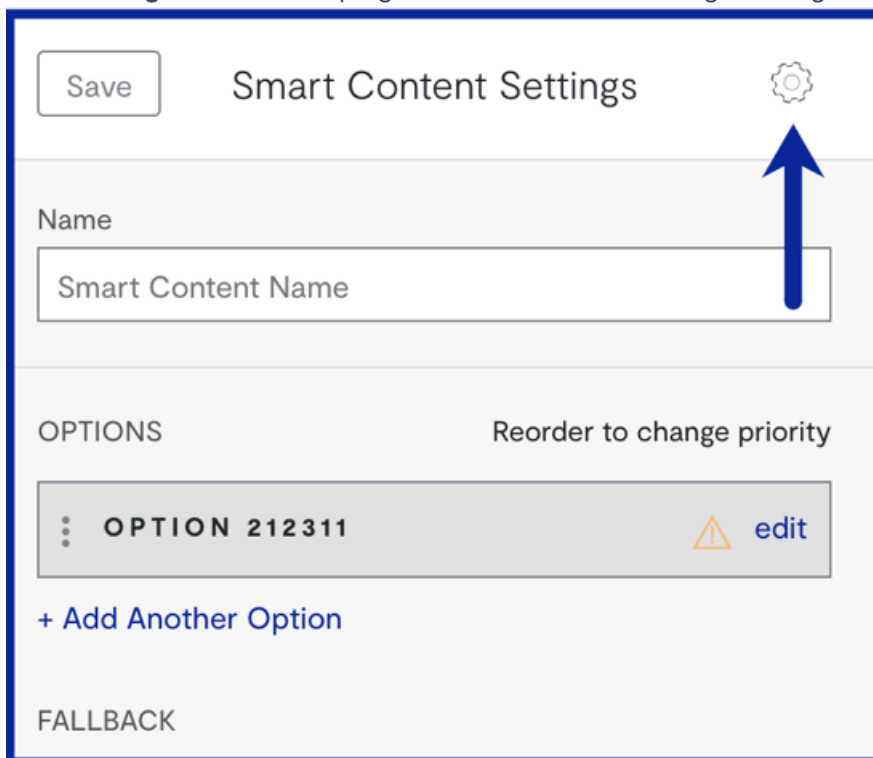
When building out a widget in VTE, configure all of the applicable settings of that widget. For example, name, fallbacks, fonts, links, colors, etc. Follow the below steps once the settings have been configured.

1. Click the **settings icon** in the upper right-hand corner of the widget configuration bar.
2. Click **Save Setting**.
3. Enter a **name** for the saved setting. Be sure to make the name something descriptive to the campaign so it can be easily found for future use!
4. Click **Save**.

Add a saved setting

After you've configured a widget saved setting, the next step is to add it to a widget in your email campaign!

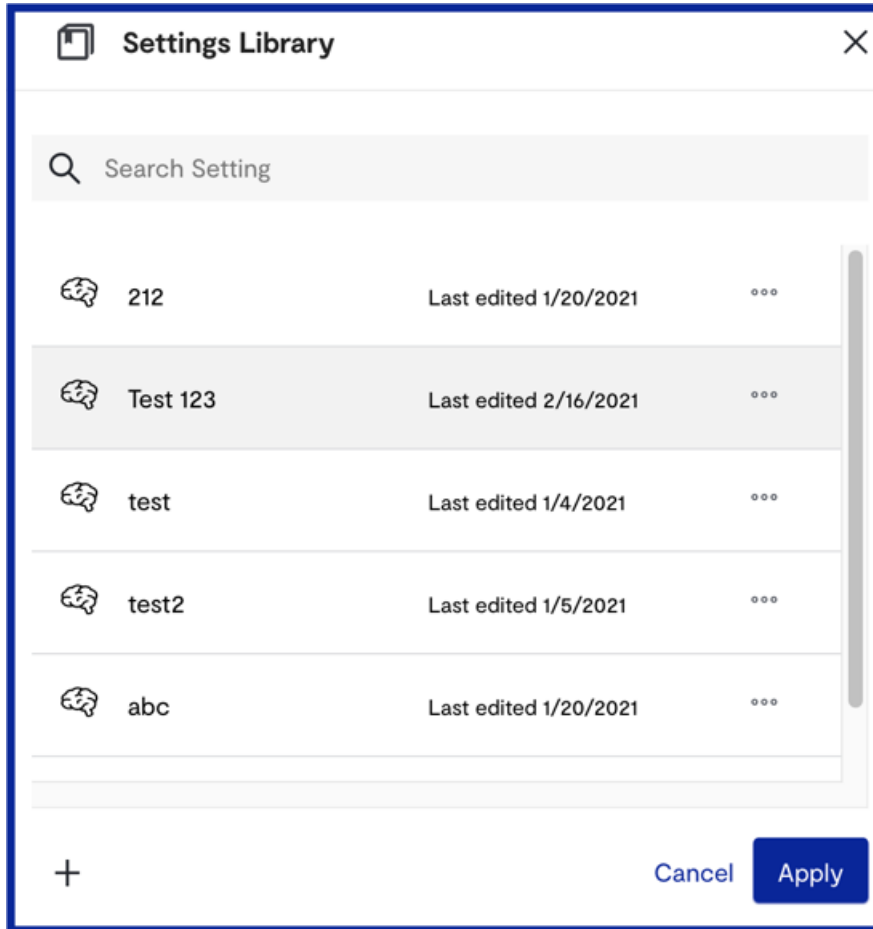
1. Drag and drop a **widget** onto the canvas.
2. Click **settings icon** in the top right-hand corner of the widget configuration bar.



The screenshot shows the 'Smart Content Settings' configuration bar. At the top left is a 'Save' button. The title 'Smart Content Settings' is in the center. In the top right corner is a gear icon representing the settings menu, with a blue arrow pointing to it. Below the title bar is a 'Name' field containing the text 'Smart Content Name'. Underneath is a section titled 'OPTIONS' with the instruction 'Reorder to change priority'. It contains a single option labeled 'OPTION 212311' with a three-dot menu icon on the left and a warning triangle icon followed by the word 'edit' on the right. Below the options is a link that says '+ Add Another Option'. At the bottom of the configuration bar is a 'FALLBACK' section.

3. Click **Settings Library**.

4. Select the previously created **setting** and click **apply**.



The saved settings are now applied. Be sure to click **save** on the widget!