

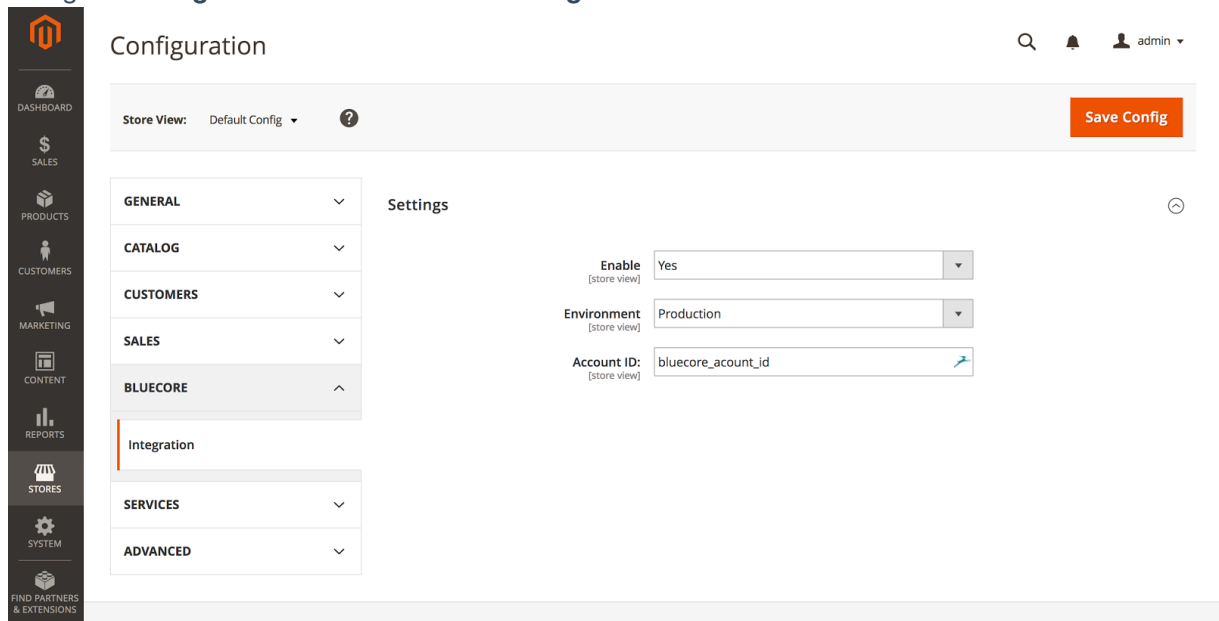
# Integrate with Magento 2

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The Bluecore integration with Magento 2 enables customers to fully implement Bluecore technology on their storefront, which is easily installed on the site via Magento Marketplace. The extension automatically deploys Bluecore tracking across the site. This will collect vast amounts of customer behavioral data, in addition to capturing live data about the storefront's product catalog. The extension enables use of the entire Bluecore product suite, in just a few easy steps.

To configure your Bluecore Magento 2 extension:

1. Navigate to **Magento Admin > Stores > Configuration > Bluecore**.



The screenshot shows the Magento 2 Configuration page for the Bluecore extension. On the left is a vertical sidebar with icons for Dashboard, Sales, Products, Customers, Marketing, Content, Reports, Stores, System, and Find Partners & Extensions. The main area is titled 'Configuration' and has a 'Store View' dropdown set to 'Default Config'. A 'Save Config' button is in the top right. Below the sidebar, there's a list of configuration sections: GENERAL, CATALOG, CUSTOMERS, SALES, BLUECORE (selected), Integration, SERVICES, and ADVANCED. The 'Settings' section for BLUECORE is expanded, showing three fields: 'Enable' (set to 'Yes'), 'Environment' (set to 'Production'), and 'Account ID' (set to 'bluecore\_account\_id').

2. Configure the settings:
  - a. **Enable:** Enable or Disable all tracking functionality.
  - b. **Environment:** Set the current Magento server to Development or Production.
  - c. **Account ID:** Account identifier (namespace) for this site provided by Bluecore.
3. Click **Save Config**.
4. Once installed, navigate to **Bluecore > ☐ Data > Integrations**. The Installed Integrations display.
5. Click **New Integration > Marketplace**. The App Marketplace displays.
6. Navigate to the Magento 2 app by searching for it. Once found, click Install.
7. Click **Connect** to activate the account.
8. Click **Save**.

