

Q2: May 1 - July 31, 2019

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- **Account Access Updates (May 1)**
Starting today, you can find a “Switch Accounts” button available in the upper right dropdown to easily switch between any of your Bluecore accounts.
- **Asset and Data Management Updates (May 24)**
We’ve been working on several new workflow features that enable you to better manage the retail data and creative assets in your account, better communicate with your customers, and more. Starting Tuesday May 28th, all customers will have the following features available:

Improved Asset Management:

Creative Management: Add, update, search and archive the images and fonts used in your Bluecore Campaigns.

Coupon Management: Simplified upload process, new bank inventory notifications and a dynamic VTE button for easy coupon insertion.

Retail Data Management:

Product Catalog: A beautiful new page for you to review, search, and filter your Bluecore catalog data.

File Imports: Import & manage one-time data uploads, like customer data, product data and re-subscribes.

Unsubscribe Management: Make one-off unsubscribe updates without having to upload a file.

New Campaign Settings:

Reply-To: Open up the communication lines with your customers through Reply-To addresses.
