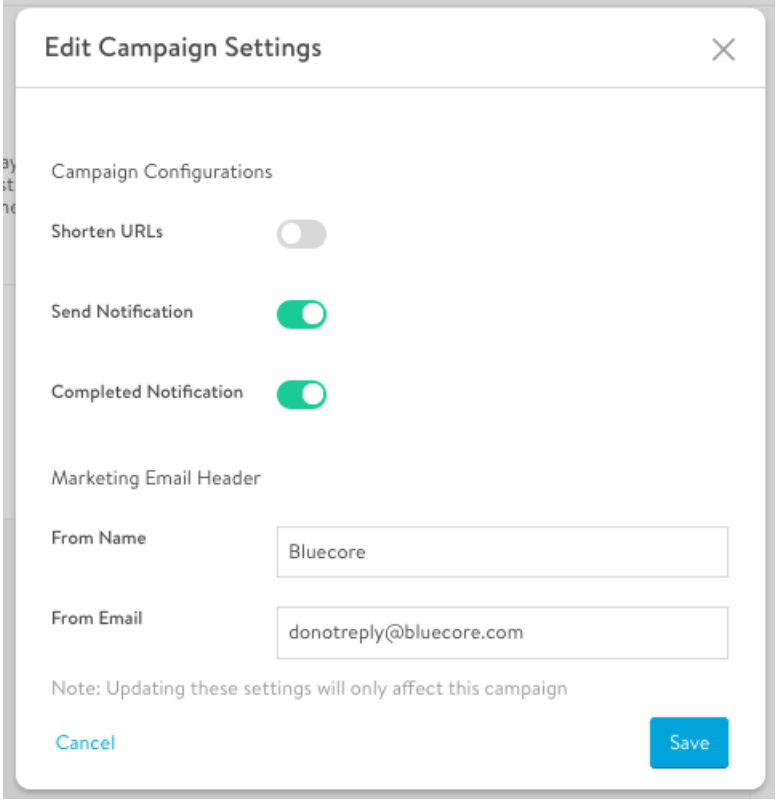
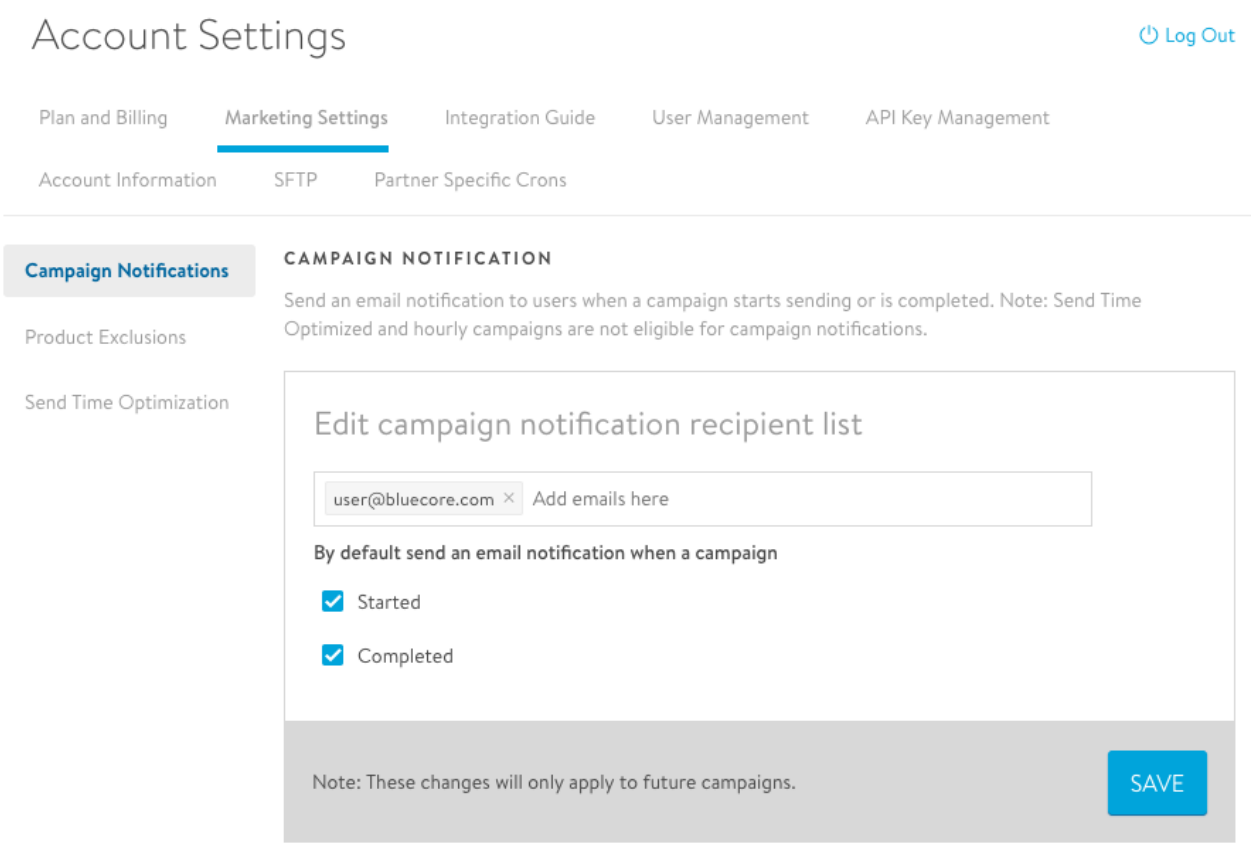
Q1: February 1 - April 30, 2018

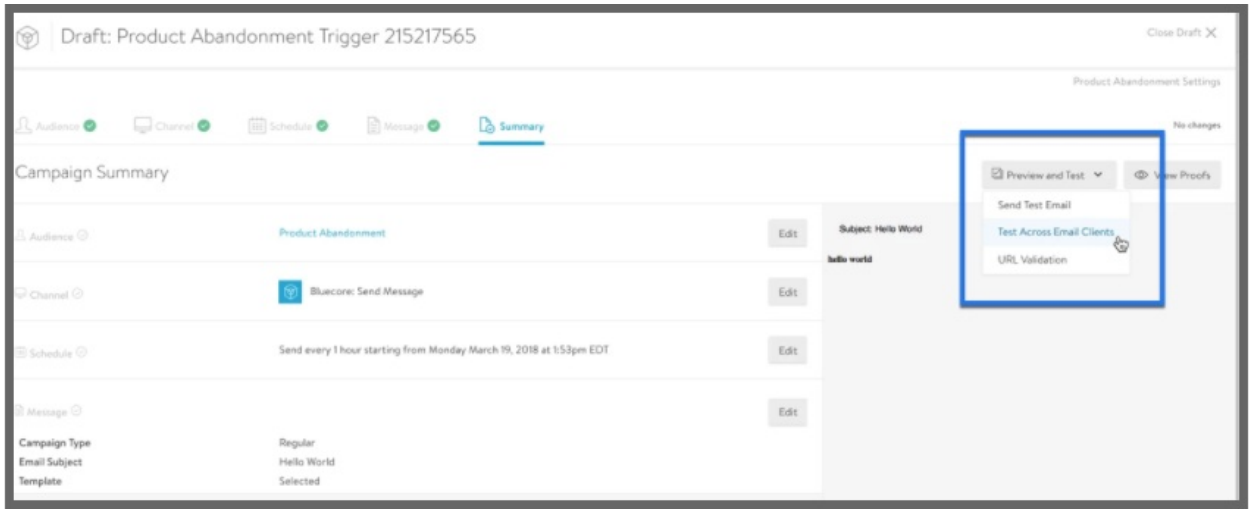
09/19/2025 2:12 pm EDT

- Campaign Notifications (March 28)
  You can now create and maintain a list of emails that will receive an email notification when your Bluecore campaigns start sending. Maintain your list in **Account Settings > Marketing Settings** and turn on/off functionality for each campaign on the Summary tab in the Campaign Builder flow.

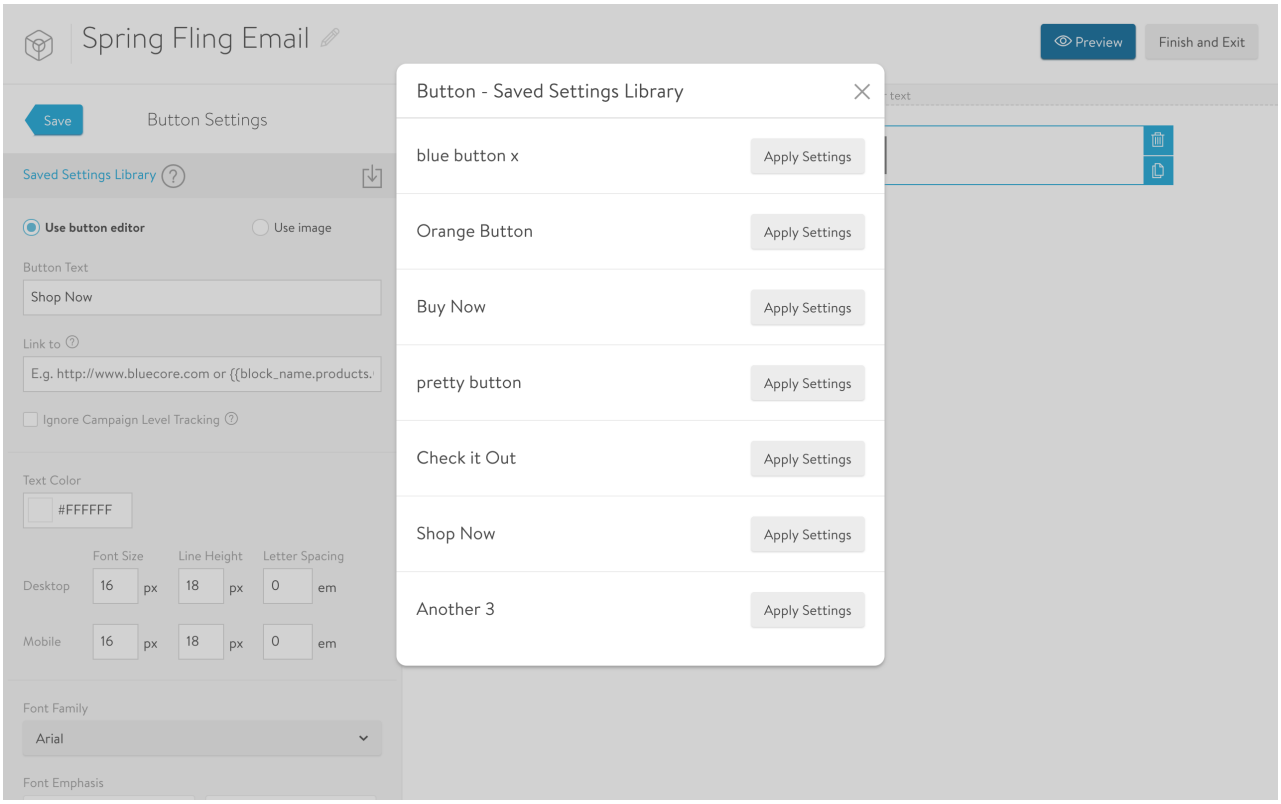




- Email Testing and Rendering (March 28)
  You can now test draft emails on different browsers and devices, plus check the validity of links within the Bluecore UI. Try it next time you're in the Summary tab within the Campaign Builder flow.



- Visual Template Editor (March 28)
  Save time with a more flexible VTE!Unlink Global Widgets, save frequently used settings, and customize preview text and pre-header links – all in the VTE you know and love. Use the new features next time you create a VTE template or Global Widget, and visit the Message Tab within the Campaign Builder flow.


Spring Fling Email
Preview
Finish and Exit
Save
Button Settings
Saved Settings Library
Use button editor
Use image
Button Text
Shop Now
Link to
E.g. http://www.bluecore.com or {{block_name.products.
Ignore Campaign Level Tracking
Text Color
#FFFFFF
Font Size
Line Height
Letter Spacing
Desktop
16
px
18
px
0
em
Mobile
16
px
18
px
0
em
Font Family
Arial
Font Emphasis
Button - Saved Settings Library
blue button x
Apply Settings
Orange Button
Apply Settings
Buy Now
Apply Settings
pretty button
Apply Settings
Check it Out
Apply Settings
Shop Now
Apply Settings
Another 3
Apply Settings