

## Q1: February 1 - April 30, 2018

08/11/2025 7:14 pm EDT

- Campaign Notifications (March 28)

You can now create and maintain a list of emails that will receive an email notification when your Bluecore campaigns start sending. Maintain your list in **Account Settings > Marketing Settings** and turn on/off functionality for each campaign on the [Summary](#) tab in the Campaign Builder flow.

Edit Campaign Settings

Campaign Configurations

Shorten URLs

☐

Send Notification

☒

Completed Notification

☒

Marketing Email Header

From Name

Bluecore

From Email

donotreply@bluecore.com

Note: Updating these settings will only affect this campaign

Cancel

Save

# Account Settings

Log Out

Plan and Billing   Marketing Settings   Integration Guide   User Management   API Key Management

Account Information   SFTP   Partner Specific Crons

## Campaign Notifications

Product Exclusions

Send Time Optimization

### CAMPAIGN NOTIFICATION

Send an email notification to users when a campaign starts sending or is completed. Note: Send Time Optimized and hourly campaigns are not eligible for campaign notifications.

#### Edit campaign notification recipient list

user@bluecore.com × Add emails here

By default send an email notification when a campaign

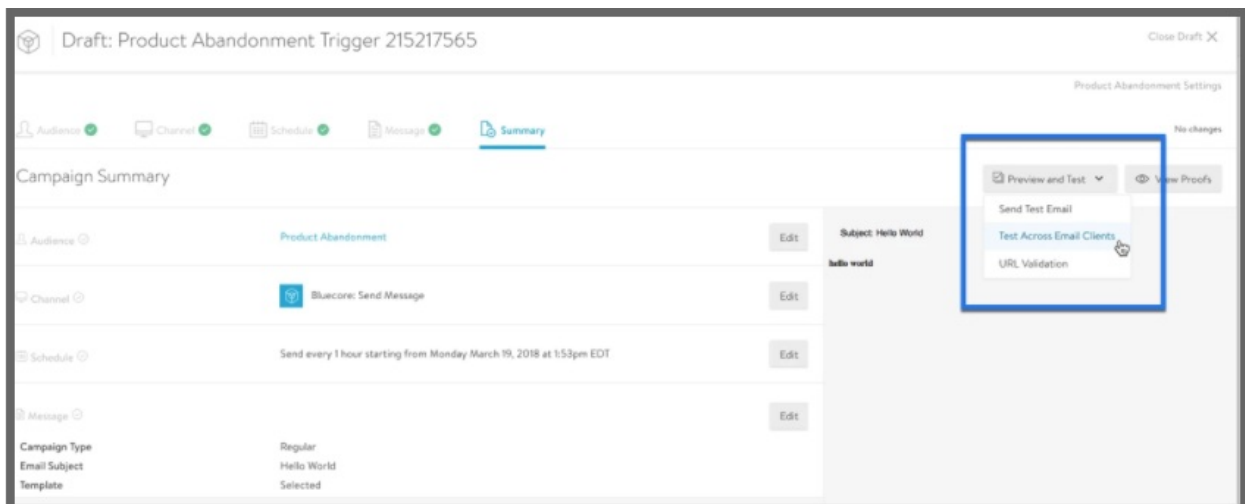
- ☒ Started
- ☒ Completed

Note: These changes will only apply to future campaigns.

SAVE

- [Email Testing and Rendering](#) (March 28)

You can now test draft emails on different browsers and devices, plus check the validity of links within the Bluecore UI. Try it next time you're in the [Summary](#) tab within the Campaign Builder flow.



- [Visual Template Editor](#) (March 28)

Save time with a more flexible VTE! [Unlink Global Widgets](#), [save frequently used settings](#), and customize [preview text](#) and [pre-header links](#) – all in the VTE you know and love. Use the new features next time you create a VTE template or Global Widget, and visit the Message Tab within the Campaign Builder flow.

[Save](#)

## Button Settings

### Saved Settings Library

☒ Use button editor ☐ Use image

Button Text

Shop Now

Link to

E.g. <http://www.bluecore.com> or {{block\_name.products.}}

☐ Ignore Campaign Level Tracking

Text Color

#FFFFFF

Font Size Line Height Letter Spacing

Desktop

16

px

18

px

0

em

Mobile

16

px

18

px

0

em

Font Family

Arial

Font Emphasis

### Button - Saved Settings Library

blue button x

Apply Settings

Orange Button

Apply Settings

Buy Now

Apply Settings

pretty button

Apply Settings

Check it Out

Apply Settings

Shop Now

Apply Settings

Another 3

Apply Settings