Q4: November 1 - January 31, 2020

09/19/2025 3:51 pm EDT

- Global Frequency Caps (January 29)
  Manage frequency caps across all of your email programs from one central location with Global Frequency Capping.
- Link Tracking (January 29)
  Link tracking provides you with a detailed view of how customers are engaging with your email templates.
- One-Time List Uploads (January 29)
  View all of your one-time uploads in one place.

