Q1: February 1 - April 30, 2019

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- Visual Template Editor Updates (March 13)
  You can now add two images or buttons to render side-by-side in our Visual Template Editor using the new Image/Button Pair Widget. See Visual Template Editor, Image/Button Pair Widget to learn more.
- Workflow and Reporting Updates (April 12)
  Over the last 12 months we've been working on several features that enable new template design options, better workflows, and a higher level of reporting and analytics. While some customers have had early access, starting today we're opening these features up to all customers!

Better Workflows

- **Multi-Audience Campaigns**: Reach more customers by adding multiple audiences to your campaigns.
- **Immediate Sending**: Send one-time campaigns on-the-fly.
- **Campaign Completed Notifications**: Track campaign sending across stakeholders through triggered emails.

Template Design

- **Custom Fonts**: Better align with brand standards by using your own branded or licensed fonts.
- **Side-By-Side Widgets**: Introducing more flexibility into your template building process.
- **Global Widget Search**: It's now easier to find reusable campaign assets through visual search.

Reporting & Insights

- Audience Insights 2.0: Surface insights on your audience segments, plus predictions around products.
- **The Dashboard**: Get a quick read on campaign performance, list health, product insights, and more.
- Deliverability Analytics: A new page that surfaces Bounces, Blocks, Deferred, and Spam.