Q3: August 1 - October 31, 2018

09/19/2025 3:25 pm EDT

- Campaign Workflow Enhancements (September 4)
  Customers can now better manage their Bluecore campaigns via:

  Easy-to-spot **Personalization Icons** that state whether a new campaign is personzalized or static

  Easier-to-manage **Program Categorization** that allows customers to manage Automated vs One-Time sends in separate tabs

  Improved Email Analytics that show smarter analytics for One-Time campaigns.

  Customers can add and remove users, reset passwords, and determine user access levels with Bluecore's User Management Page.