

Q3: August 1 - October 31, 2018

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- Campaign Workflow Enhancements (September 4)

Customers can now better manage their Bluecore campaigns via:

Easy-to-spot **Personalization Icons** that state whether a new campaign is personalized or static

Easier-to-manage **Program Categorization** that allows customers to manage Automated vs One-Time sends in separate tabs

Improved Email Analytics that show smarter analytics for One-Time campaigns.

Customers can add and remove users, reset passwords, and determine user access levels with **Bluecore's User Management Page**.
