

Site Visual Template Editor: Configure the Overlay Settings


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Before you design a Site campaign in the Visual Template Editor (VTE), first configure the settings for the overlay screen.

Configure an overlay screen by following the below steps.

1. Navigate to ☐ **Campaigns** on the left-hand navigation.
2. Under the **Site** section, select **Campaigns**.
3. **Open a campaign** and navigate to the **Message** tab.
4. Select to **create new template** in the Site Visual Template Editor (**VTE**), or **edit an existing template**.
5. Then select the **Settings** tab.

The overlay screen contains settings that are applied to the entire campaign, but vary based on the template type. Some of these settings include defining the size of your popup or banner, background colors, animations, and delays. Overlay screen settings can be configured by using the design tab, CSS, or JavaScript.

 When building your campaign, be sure to click Save Template in the upper right-hand corner frequently to save your work.

Fullscreen

- **Animation Effect:** Select an animation from the drop-down menu to add it to the campaign. Add a start delay to the animation and configure the speed to control when the animation will appear with the popup.
- **Background:** Select a color (flat or gradient) or use an image for the background.

Animation Effect

None

Start Delay

0s

Animation Speed

1s

Background

☒ Flat Color ☐ Gradient Color ☐ Use Image

Color

#FFFFFF

Popup

- **Position:** Select where on the screen you'd like the popup to display.
- **AnimationEffect:** Select an animation from the drop-down menu to add it to the campaign. Add a start delay to the animation and configure the speed to control when the animation will appear with the popup.
- **Dim Website Background:** This is what's seen and displayed behind the popup on your website. Control the visibility of your website by adding a color (flat or gradient) or use an image as the background. Select the checkbox to enable close on dim click (when a user clicks outside the popup).
- **Preview Website:** Enter your website here that the popup will display on. This is for previewing purposes in the canvas only.
- **Width/Height:** Enter a number (pixels) for the height and width of the popup to adjust the sizing.
- **Background:** Select a color (flat or gradient) or use an image for the background.
- **Border:** Select solid, dashed, or dotted.
- **Shadow:** Enter an overlay shadow (pixels) along with a color.

Position

Animation Effect

None



Start Delay

0

s

Animation Speed

1

s

Dim Website Background

☒ Select Color ☐ Gradient Color ☐ Use Image

Color



#000000

☐ Close on Dim Click (Outside Modal)

Preview Website

<https://www.bluecore.com>

Width

650

px

Height

350

px

Background

☒ Flat Color ☐ Gradient Color ☐ Use Image

Color



#FFFFFF

Border Style

None



Overlay Shadow

0

px

Overlay Shadow Color



#000000

Banner/info bar

- **Position:** Select where on the screen you'd like the campaign to display (top or bottom).
- **Animation Effect:** Select an animation from the drop-down menu to add it to the campaign. Add a start delay to the animation and configure the speed to control when the animation will appear with the popup.
- **Preview Website:** Enter your website here that the popup will display on. This is for previewing purposes in the canvas only.
- **Maximum Height:** Enter a number (pixels) for the banner settings to apply.
- **Background:** Select a color (flat or gradient) or use an image for the background.
- **Margin:** Top, bottom, left, and right (pixels)
- **Border:** Select solid, dashed, or dotted.
- **Shadow:** Enter an overlay shadow (pixels) along with a color.

Position

Animation Effect

None

Start Delay

0 s

Animation Speed

1 s

Preview Website

https://www.bluecore.com

Maximum Height

50 px

Background

☒ Flat Color
☐ Gradient Color
☐ Use Image

Color

#FFFFFF

Top Margin

0 px

Bottom Margin

0 px

Left Margin

0 px

Right Margin

0 px

Border Style

None

Overlay Shadow

0 px

Overlay Shadow Color

#000000

Inline

- **Animation Effect:** Select an animation from the drop-down menu to add it to the campaign. Add a start delay to the animation and configure the speed to control when the animation will appear with the popup.
- **Maximum Width/Height:** Enter a number (pixels) for the overlay settings to apply.
- **Background:** Select a color (flat or gradient) or use an image for the background.
- **Border:** Select solid, dashed, or dotted.

- **Overlay Shadow:** Enter a number (pixels) for the overlay shadow.

DESIGN

CSS

JS

Animation Effect

None

Start Delay

0

s

Animation Speed

1

s

Maximum Width

300

px

Maximum Height

300

px

Background

☒ Flat Color ☐ Gradient Color ☐ Use Image

Color

#FFFFFF

Border Style

None

Overlay Shadow

0

px