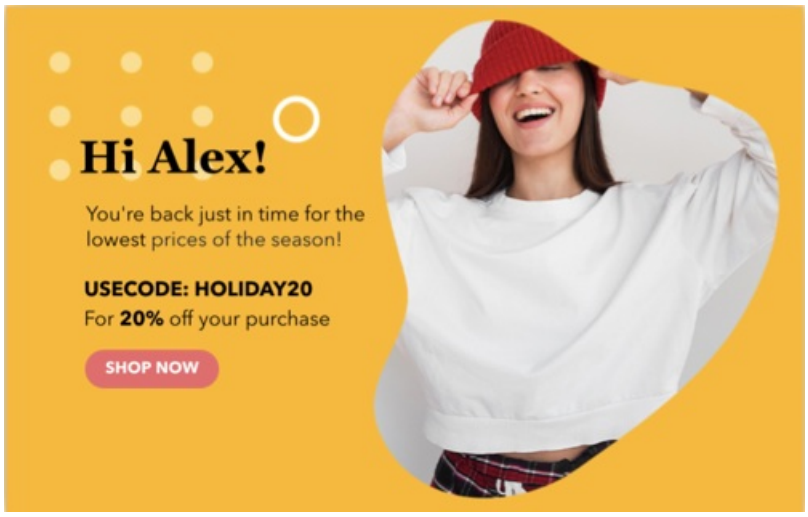
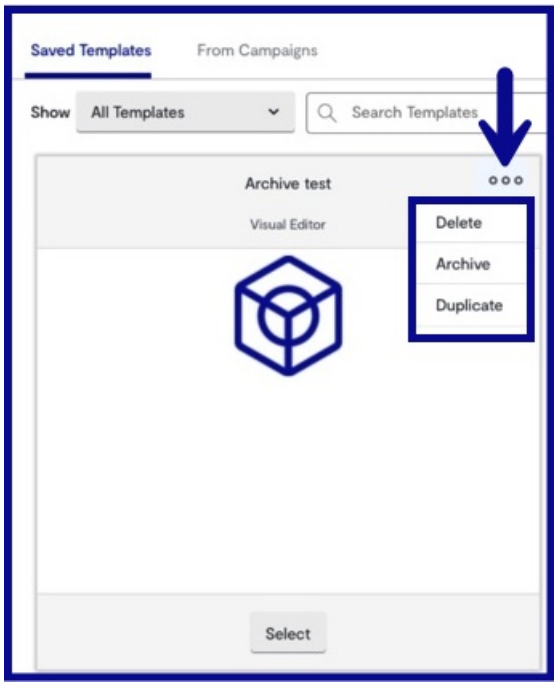
Q4: November 1 - January 31, 2022

09/19/2025 3:53 pm EDT

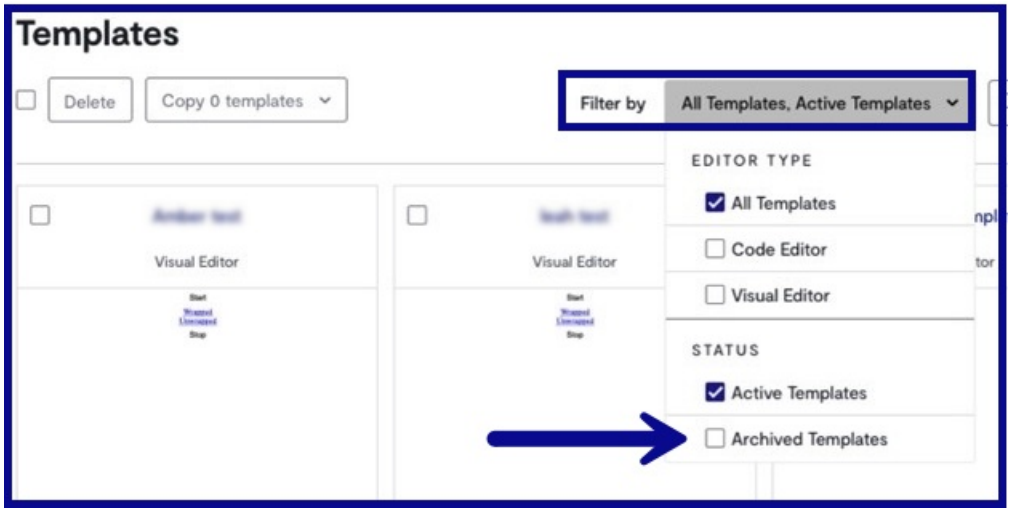
- **Communicate: Additional Email Testing Support** (January 26)
  We've added additional email testing support for the following devices: iPhone 12 Pro Max iOS 15, iPhone 13 iOS 15, iPhone 13 (Dark Mode) iOS 15, and iPhone 13 Pro Max iOS 15.
- **Communicate: View Email Proofs for Audience-Driven Campaigns** (December 16)You can now view email proofs on the campaign summary page for any audience-driven email campaigns!
- **Communicate: Preference Center** (December 13)
  Collect additional explicit information about your customers such as interests and subscription status. This information can be used to send highly personalized and relevant messages to your customers.
- **Site: Customer Attributes in Bluecore Site™ Campaigns** (December 13)
  Use Smart Content within your Bluecore Site™ campaign to personalize your popups based on known customer attributes from Bluecore audiences!



- **Communicate: Customer Insights Reporting** (December 13)
  View key email metrics from within Bluecore's enhanced analytics suite. Learn more about list size growth and email frequency.
- **Communicate: Shopify Transactional Emails** (December 13)
  Trigger email alerts based on the different stages of the order delivery journey with Bluecore and Shopify!
- **Communicate: Archiving an Email Template** (December 8)Clean up your template library with the ability to archive an email Visual Template Editor templates! Archiving templates removes them from the original library into an archived section that can be accessed to retrieve any older or unwanted templates. Click the three dots on the top right-hand side of a template to archive.



View any previously archived templates by using the filter by drop-down at the top of the template library page.



- **Communicate: Export Link Tracking Analytics** (December 3)You can now export link tracking data (in an excel format) for both desktop and mobile clicks! Navigate to a campaign and click *Export to Excel* on the link tracking tab to view this export.

