Q2: May 1 - July 31, 2022

08/11/2025 7:17 pm EDT

• Communicate: Drag to Reorder Components (July 21)It's now easier than ever to rearrange components within your email template by dragging them on the canvas!



- Communicate: Mobile Audience Exports (June 27)
 Use mobile audience exports to leverage Bluecore predictive audiences in your SMS marketing campaigns through other SMS providers such as Attentive or Vibes.
- Site™: AtData Integration (June 27)
 Integrate your Bluecore Site™ campaigns with AtData (formerly TowerData) to verify email addresses that are collected in real-time to improve the quality of leads captured to ensure better deliverability for email campaigns.
- Communicate: Additional Email Testing Support (May 26)
 We've added additional email testing support for the following devices: iPhone 12 Mini iOS 15 (light and dark mode), iPhone 13 Mini iOS 15 (light and dark mode), Office 365 macOS 12 (light and dark mode), and Gmail Windows 10 (dark mode).