Edit a Live Site Campaign

You have a few options when editing a Site campaign - you can edit the priority of the campaign, or you can edit the campaign itself.

Edit the Priority

If you have multiple Site campaigns that target similar audiences, set a Priority so Bluecore knows which campaign to show those shoppers first.
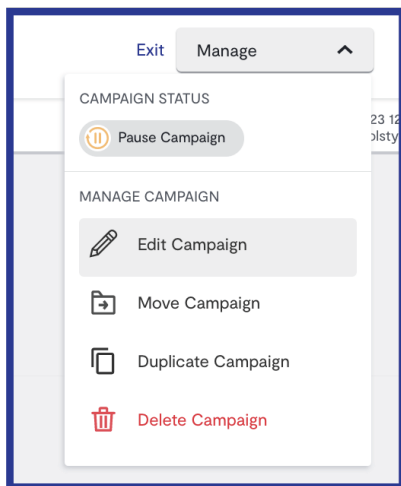
1. Navigate to ☐ **Campaigns** > **Campaigns** under the **Site** subheading.

2. Which campaign do you want to set priority? Under the Priority column of that campaign, select to **Edit Priority**.

3. Then, drag and drop the campaign where you want it in the priority list.
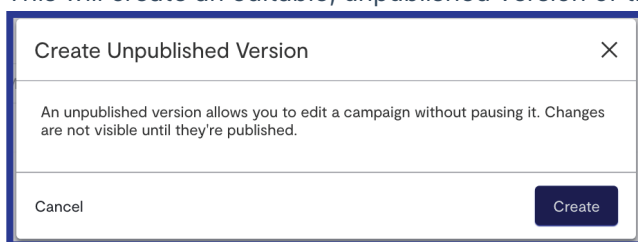
Edit the Campaign

1. Navigate to ☐ **Campaigns** > **Campaigns** under the **Site** subheading.

2. Which campaign do you want to edit? Click the campaign name to open it. The campaign is view-only because it is currently active.
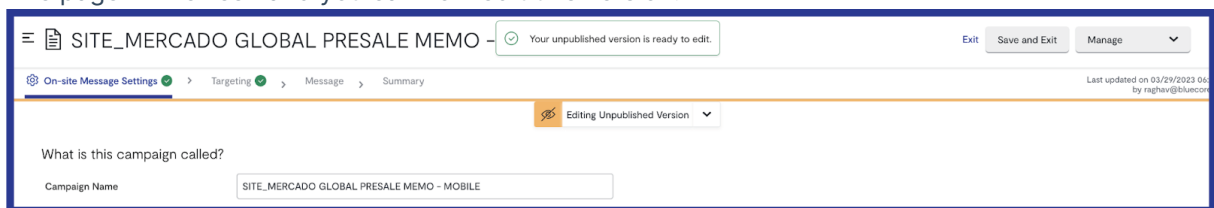

3. Click **Manage** in the upper right corner.

4. Then, select **Edit Campaign**.

5. This will create an editable, unpublished version of this campaign. Click **Create**.

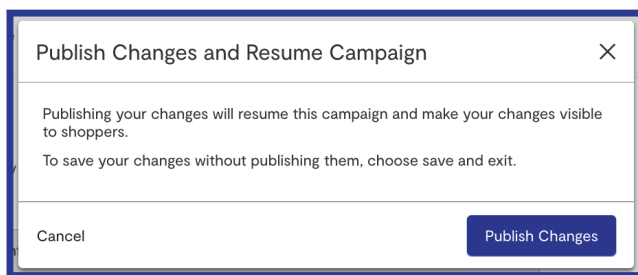The page will refresh and you can now edit this version.

6. You can edit the following configurations:

   a. Campaign settings & timing

   b. Audience

   c. Creative

   d. Product recommendation rules

   e. Coupon codes

   f. ESP integrations

   g. SMS integrations

   h. Tracking parameters

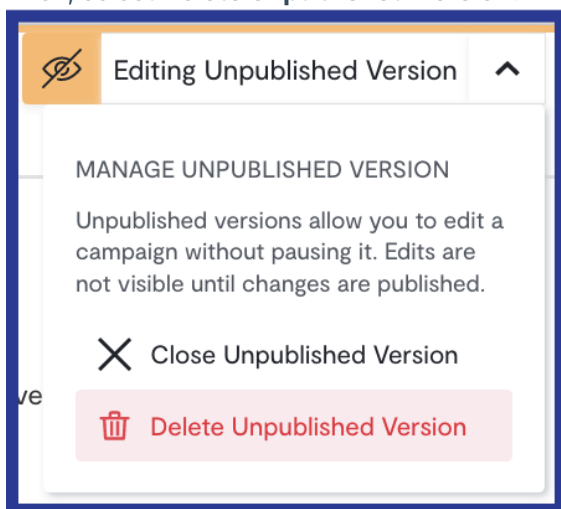7. Once the changes are ready to go live, head over to the Summary page and click **Save and Publish Changes**.

8. Click **Publish Changes** to confirm.

> ⓘ Because changes can now be made without deactivating the campaign, the priority of the campaign also stays and will not be affected by the edits.

Delete an unpublished version

1. If you want to discard your edits to an unpublished version, click **Editing Unpublished Version**.

2. Then, select **Delete Unpublished Version**.

3. You will be redirected back to the last saved version of the campaign.

Filter by unpublished version

1. Navigate to ☐ **Campaigns** > **Campaigns** under the **Site** subheading.

2. On the Campaigns Listing page, the campaigns with unpublished changes have "unpublished changes" listed below the campaign name and an orange marker next to the campaign status.

3. Click **Filter** to filter campaigns by whether or not they have unpublished changes.

4. Then, under Attributes, select **Unpublished Changes**.

5. Click **Apply** to apply the filter to the list.

🔍 Search Campaign or Folder		Select Filters ⌃

TYPE

✉ Lead Capture
↗ Exit Popup
📄 On-site Message
🖼 Product Recs
AB A/B Test

LAYOUT TYPE

▯ Full Page
▭ Popup
▤ Inline
▦ Infobar

DEVICE

🖥 Desktop
📱 Mobile

ATTRIBUTES

🚫 Unpublished Changes

STATUS

✓ Active
✎ Drafts
⏸ Paused

FOLDER

✓ Active
📁 Archived

TRIGGER TYPE

📢 Promotional
⚡ Action triggered

Cancel   **Apply**