

Q2: May 1 - July 31, 2023

08/11/2025 7:17 pm EDT

EXTENSIBILITY

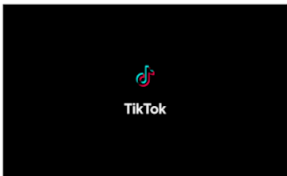
TikTok Media Integration

Drive improved ad performance and increased return on ad spend (ROAS) with the TikTok Media Integration from Bluecore Advertise™ and increase the match rate by **10+x**.

MARKETPLACE

TikTok

TIKTOK



ABOUT THIS INTEGRATION

TikTok is one of the world's largest social networks with over 1 billion global users. This integration powers audience targeting for TikTok. TikTok Ads Manager allows you to target known shoppers, identify lookalikes for prospecting and drive a wide variety of business results such as: purchases, engagement, and signups.

[Remove from My Integrations](#)

Account Settings

ACCOUNT SETTINGS

Account ID

Connect

Cancel

SAVE

Uninstalled

CAMPAIGN UPGRADES

Social Proof

Harness social influence and drive purchasing urgency by highlighting product inventory status (low stock!) and shopper engagement with products (45 people are viewing this product!) on your website.



Site Estimator Campaigns

Optimize the reach and impact of Bluecore Site campaigns by accurately estimating projected impressions, enabling you to identify and prioritize high-value campaign opportunities.

This is an internal feature, please talk to your Customer Success Manager today to learn more.

Historical Link Tracking

Better understand your marketing campaigns' performance across different periods and versions, and make more informed decisions for better customer engagement.

Available for all accounts Tuesday September 5th.

DW HLT #3 - Automated - Robust Long standing copy

Completed

Summary Analytics Sends Link Tracking

Create Draft to Edit Campaign

Version 10/05/2022 2:43PM to present

Export to Excel



Total Clicks Total Unique Clicks ?

4,132

1,487

Link Name	Total Clicks	Unique Clicks
1 Global Widget	1,574 38.1%	1,574 105.9%
3 Dynamic Product Block	1,182 28.6%	384 25.8%
2 Global Widget	983 23.8%	983 66.1%
4 Smart Content	197 4.8%	197 13.2%
5 /wiki/Banana	196 4.7%	196 13.2%

BerryMangoPear

Campaign #3 - Automated - Robust Long standing - Verison 3

update 9

In botany, a **fruit** is the seed-bearing structure in flowering plants that is formed after flowering.

Fruits are the means by which flowering plants (also known as angiosperms) disseminate their seeds. Edible fruits in particular have long propagated using the movements of humans and animals in a symbiotic relationship that is the means for seed dispersal for the one group and nutrition for the other; in fact, humans and many animals have become dependent on fruits as a source of food. Consequently, fruits account for a substantial fraction of the world's agricultural output, and some (such as the apple and the pomegranate) have acquired extensive cultural and symbolic meanings.

VeggiesLegume

Mobile Wallet Coupons

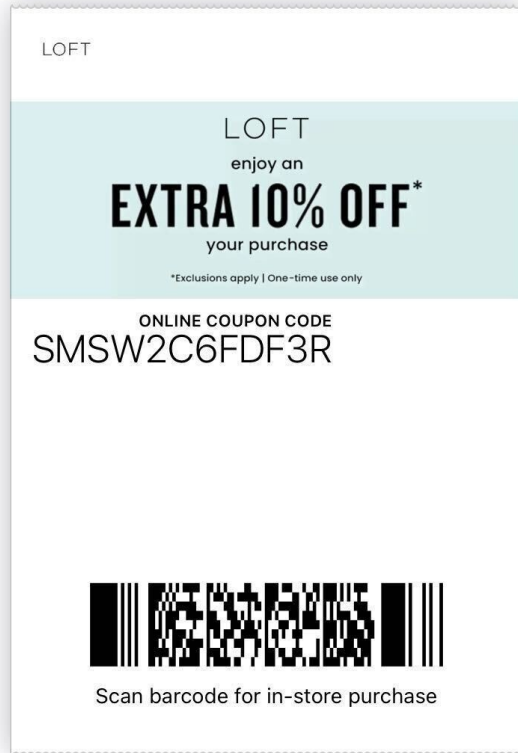
Increase coupon redemption rates and improve shopper experiences by making coupons easily accessible in mobile wallets leveraging our partnership with PassKit.

◀ Messages LTE 7:28 PM 32% 🔋

Cancel

Welcome treat

Add



AUDIENCE UPGRADES

Phone Numbers in Audience Builder

Target whole or partial phone numbers in Bluecore Audience Builder to send targeted SMS campaigns, generate custom audiences or send test SMS campaigns.

Available for all accounts Tuesday September 5th.

B

Audiences

Create New Audience

Audience

Campaigns

Save

Cancel

Customer Attributes

Show customers where

Phone number

ID

contains

+41

or

303

+ Additional Attribute

+ Attribute Group

Audience OR

Build your ideal audiences to send highly-targeted and personalized campaigns more intelligently and faster than before, all within the Bluecore Audiences UI.

Available for all accounts Tuesday September 5th.

Show customers who

Did

Did Not

Add product(s) to cart

at least once

in

the last

7

days

where product

+ Filter

+ Additional behavior

OR

who

Did

Did Not

Click email

that is

Add campaign

in

the last

7

days