Allowlist

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If your company uses a firewall or has a block list, you will need to add certain IPs or user agents to your allowlist to ensure a smooth integration with Bluecore.

IP addresses

IP	Usage	Requirements
160.72.181.194	Bluecore VPN	Required if you want your Bluecore team to access an environment where permission is handled by IPs.
35.188.115.153 34.170.128.42	Checkinator	Required if you use headchecks.
List of IP addresses	SFTP service (Files.com)	Required.
34.44.54.239 34.173.248.131 34.59.199.55	Used for image resizing.Displays images in proofs and campaign sends if the campaign template uses the **Constrain to Set Dimensions** option for product images.	Required if using email campaigns. Not required if you have allowed the BluecoreImageResizer user agent.

User agents

User Agent	Usage	Requirements
BluecoreImageResizer	Displays images in proofs and campaign sends if the campaign template uses the **Constrain to Set Dimensions** option for product images.	Required for email campaigns as an alternative if the recommended image resizing IPs are not allowed.

URL tracking parameters

URL Tracking Parameter	Usage	Requirements
bc_pid	Appends to product URLs when a customer clicks on a product in an email campaign.	Required.