

Allowlist

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If your company uses a firewall or has a block list, you will need to add certain IPs or user agents to your allowlist to ensure a smooth integration with Bluecore.

IP addresses

| IP | Usage | Requirements |
|--|---|--|
| 160.72.181.194 | Bluecore VPN | Required if you want your Bluecore team to access an environment where permission is handled by IPs. |
| 35.188.115.153 34.170.128.42 | Checkinator | Required if you use headchecks. |
| List of IP addresses | SFTP service (Files.com) | Required. |
| 34.44.54.239 34.173.248.131 34.59.199.55 | Used for image resizing. Displays images in proofs and campaign sends if the campaign template uses the Constrain to Set Dimensions option for product images. | Required if using email campaigns. Not required if you have allowed the BluecoreImageResizer user agent . |

User agents

| User Agent | Usage | Requirements |
|----------------------|--|---|
| BluecoreImageResizer | Displays images in proofs and campaign sends if the campaign template uses the Constrain to Set Dimensions option for product images. | Required for email campaigns as an alternative if the recommended image resizing IPs are not allowed. |

URL tracking parameters

| URL Tracking Parameter | Usage | Requirements |
|------------------------|---|--------------|
| bc_pid | Appends to product URLs when a customer clicks on a product in an email campaign. | Required. |