

How to sign in to Bluecore with SSO or multi-factor authentication

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When you're ready to sign in to Bluecore to create and manage campaigns, view analytics and more, go to app.bluecore.com.

Signing in with SSO

If you have [single sign-on \(SSO\) log in enabled](#), follow these steps to sign in to Bluecore:

1. Enter your email address.
2. You'll be redirected to your company's IdP login page.
3. After signing in via your company's IdP, you'll be redirected back to Bluecore.

Signing in without SSO

If you do not have SSO enabled, follow these steps to sign in to Bluecore:

1. Enter your email address, then click **Next**.
2. You'll be prompted to enter your password.

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Multi-factor authentication

The first time you sign in with credentials, you'll be prompted to set up multi-factor authentication.

 With certain configurations, multi-factor authentication may also be referred to as two-factor authentication, or 2FA.

One-time codes generated by an authenticator app must be configured by you the first time you log in to Bluecore on a new device.

Though this process will work with other authenticator apps—such as [Microsoft Authenticator](#) (free), [Authy](#) (free), [Duo](#) (paid) or [1Password](#) (paid)—Bluecore suggests that you set up multi-factor authentication using [Google Authenticator](#) (free) as it is one of the easiest and streamlined ways of configuring.

To expedite the following process, install the app from the Apple [App Store](#) (iPhone) or [Google Play Store](#) (Android):

1. The first time you are using this device to log in to Bluecore, after you enter your email address and password, you are prompted to set up MFA. Click the **Setup** button below “Google Authenticator.”



Set up multifactor authentication

☐ Okta Verify

Enter single-use code from the mobile app.

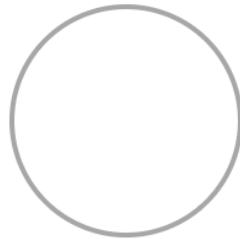
Setup

☐ Google Authenticator

Enter single-use code from the mobile app.

Setup

2. Next, select the type of device that you have, either iPhone or Android.



Setup Google Authenticator

Select your device type

iPhone

Android

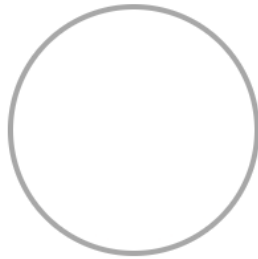
Download [Google Authenticator](#) from the [App Store](#) onto your mobile device.

Next

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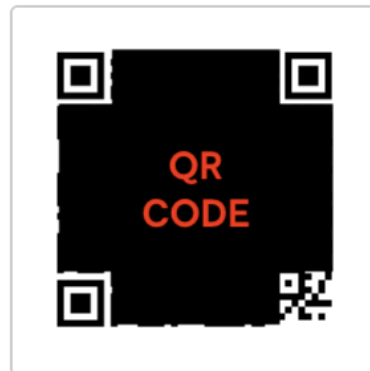
If you don't already have the app installed on your device, follow the onscreen instructions now to download the Google Authenticator app from the Apple [App Store](#) (iPhone) or [Google Play Store](#) (Android). Once the app is on your device, click the **Next** button.

3. The following screen has a QR code. Follow the onscreen instructions to scan the QR code from within the Google Authenticator app on your device. This allows the Google Authenticator app to generate one-time codes for you to log in to Bluecore.



Setup Google Authenticator

Launch Google Authenticator, tap the "+" icon, then select "Scan barcode".

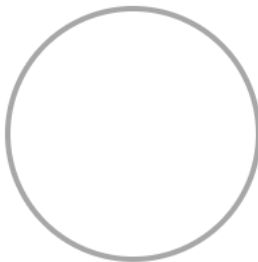


Can't scan?

Next

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4. After configuring your one-time code generator in the Google Authenticator app, click the **Next** button.
5. Enter the code generated by Google Authenticator in the **Enter Code** field and click the **Verify** button.



Setup Google Authenticator

Enter code displayed from the application

Enter Code

Verify

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Multiple companies

In the rare scenario where a user has access to multiple companies, they will be prompted to provide a company name during their first sign in. For subsequent sign-ins, they will be automatically redirected to use that same company's single sign on page.

Regardless of which company single sign on page the person uses, they will be able to access any or all namespaces they have permissions to.

Once we have verified the users, they won't need to sign into a different company to access their companies' namespaces.

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If you have any questions or issues signing in to your Bluecore account, reach out to the Support Team at support@bluecore.com.
