December 2024: Release notes

08/11/2025 7:17 pm EDT

Communicate

Email

If a template doesn't load, which causes link tracking not to work on the campaign, an error message now appears in the Campaign Summary tab.

Other feature releases

Audiences

- In Category Preference audience affinity, you must first select a product attribute before modifying the linear scale.
- The display order of preference level in the Category Preference audience affinity on the linear scale has switched. Previously, the highest preference was the first on the linear scale and the lowest preference was last on the linear scale. Now, the lowest preference is first on the linear scale and the highest preference is last on the linear scale.