

# January 2025: Release notes

08/11/2025 7:17 pm EDT

## Advertise

You can use [Pinterest](#) or [Snapchat](#) to market directly to an audience using those platforms.

## Other feature releases

### Experimentation Hub

[Experimentation Hub](#) now has new fields to view, inputted during creation of the test, to better categorize your campaigns' A/B tests and Holdout Groups.

### Product Catalog

You can now define a [product state](#) in the Product Catalog through a batched product feed.

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