

# February 2025: Release notes

08/11/2025 7:18 pm EDT

## Communicate

### Email

- alby [conversations are now available](#) in Bluecore emails, allowing customers to click a prompt in an email and learn the answer on the website.
- [Email proof links](#) now expire after 60 days.

## Other

### Audiences

- Audiences now support [enhanced dates](#), including future dates, which allows you to create targeted campaigns based on dates in the Customer Profile, such as birthday.
- You can now target email audiences based on their [SMS/MMS behaviors](#), such as SMS sends, delivers, and clicks.

### Bot clicks

Bluecore has published a [bot click policy](#) that includes new definitions and a [bot click report](#). The policy is subject to change every six months.

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