

# Create an SFTP export integration

08/28/2025 5:37 pm EDT

Bluecore can connect to any SFTP that uses a host, username, and password for authentication in its SFTP integration, including Files.com, Salesforce Marketing Cloud (SFMC) or Snowflake.

Export SFTP integrations can be used for the following:

- [Audience exports](#)
  - Export customer profiles with selected customer attributes.
- [Data exports](#)
  - Export data on your email service provider (ESP) or eligibility information.


User Role	View	Edit
Client Admin		✓
Data Manager		✓
Viewer	✓	

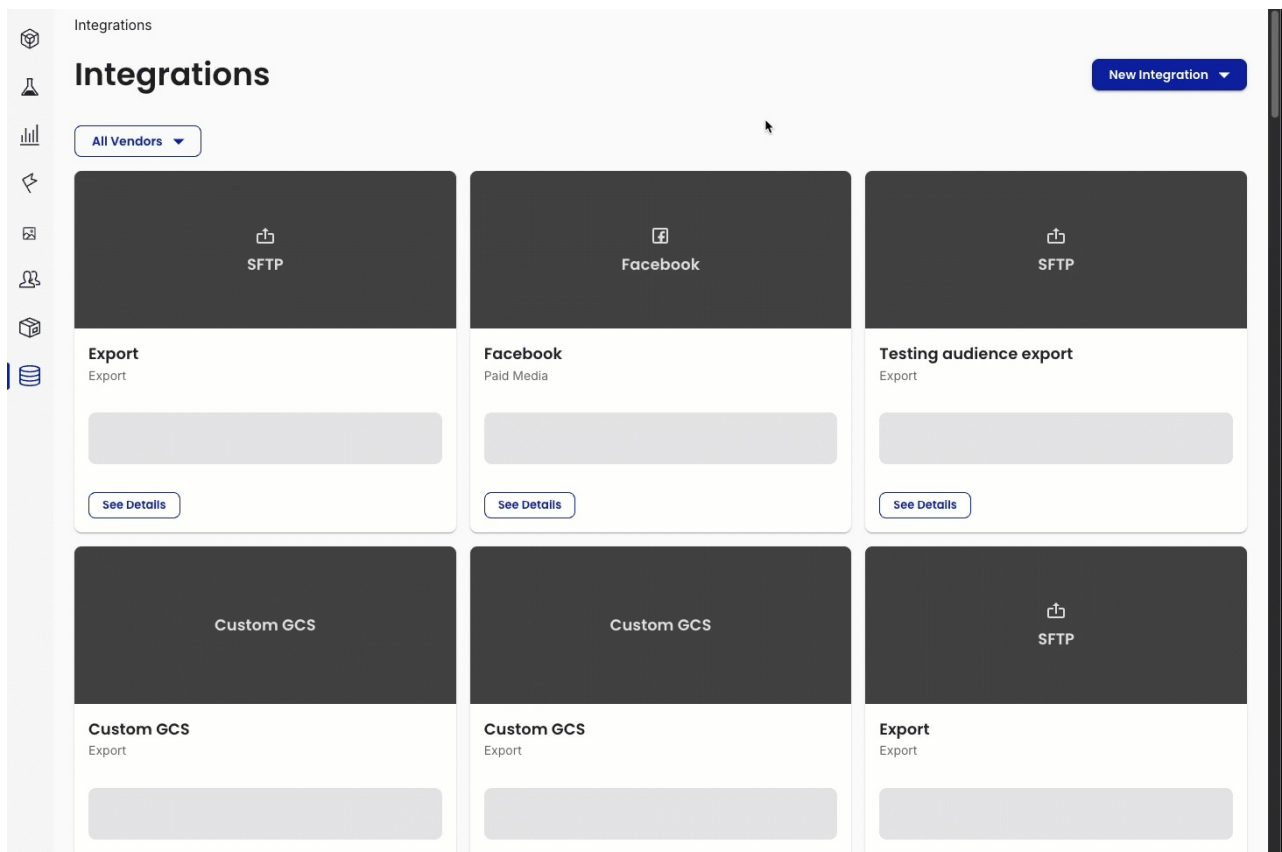
## Before you begin

- An SFTP account.
- Service-level credentials to the SFTP account.
- Your SSH private key, if you want to use SSH key authentication. This can be entered in the **Password** field.


 SSH keys are not supported for audience exports.

## Create an SFTP export integration

1. Navigate to  **Data > Integrations**. The Integrations list appears.
2. Click **New Integration**. The New Integration dialog box appears.
3. Click **Export to secure FTP**. The integration setup page appears, defaulted to **Settings**.
4. Complete the sections and, when finished, click **Save**. The integration is saved.



## Create an audience export SFTP

 Audience exports do not support SSH key authentication. You must use a password.

Audience exports are set up similarly to an export SFTP, and require that the **Definitions** tab is filled out.

The **Definitions** tab is a list of customer attributes within that Namespace that can be exported.

Select all attributes in the **Definitions** tab that you want in the export.

## Export to Bluecore's Files.com instance

To export the file to Bluecore's Files.com instance, the directory should include the client's folder name (usually the Namespace) and the directory path. For example: `/clientNamespace/audience_exports`.

To export the file to a non-Bluecore hosted file share, enter the directory path. For example: `/exports/audience_exports`.