

April 2025: Release notes

08/11/2025 7:18 pm EDT

Analytics

An image no longer appears in the Email Analytics scheduled email.

Audiences

For both email and phone number audiences, you can now [segment users based on their email and SMS/MMS eligibility](#).

This update also changes how audiences and eligibility interact. For more information, see [Understanding email eligibility](#) and [Understanding SMS/MMS eligibility](#).
