June 2025: Release notes

08/11/2025 7:18 pm EDT

Communicate

Email

- Product blocks on audience-driven transactional campaigns are now sent toall customers, regardless of eligibility status.
- Transactional campaigns can now use coupon codes.

Other feature releases

Exports

- You can add the campaign run ID, campaign run time, tracking parameters, variant ID, and bot click identifier to specific exports.
- You can add GZIP compression to yourexport file.
- You can now use SSH key authentication for SFTP integration exports excluding audience exports.

(i) Audience exports do not support SSH key authentication. Use password authentication for audience exports.