Getting started with Bluecore: Technical onboarding

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Welcome to Bluecore!

Whether you've purchased Communicate, Site, or Advertise, this guide will help you navigate how to get onboarded onto the Bluecore platform, with the help of your Bluecore Project Manager.

Onboarding revolves around getting data into Bluecore's platform so you can start creating campaigns for targeted audiences.

At a high level, this guide will guide you through the following processes:

- Integrate your website with Bluecore
- Import historical data
- Set up ongoing data ingestions

What's next

Integrate your website with Bluecore Learn more about how to integrate your website with Bluecore's tools that capture data in near real-time.

Getting started guide: Technical onboarding	
Introduction	**Up next:** Integrate your website with Bluecore